

## A MAGAZINE FOR THE PEOPLE OF VIRGINIA

# Advertising Information

#### What is the Salem Magazine?

Created by the City of Salem Communications Department, the Salem Magazine is a free magazine distributed to the residents of Salem and the surrounding area in the Spring and Fall of each year. Each issue features local news articles, community stories, school information, Parks & Recreation events and schedules and more. Back issues are always available at the city's website: **www.salemva.gov** 

#### **Advertisements**

All ads are used to match businesses to citizens in the Salem area. There is no commission - All funds are used to help pay for printing and distribution costs.

Full page 8.5x11in +<sup>1</sup>/<sub>4</sub>in bleed \$1,000 Half page 7.5x5in \$500

Quarter page 3.5x5in \$250

#### **Ad Creation**

We can create your ad from scratch at no extra charge or use/modify your existing ad to the right dimensions. Please supply the artwork in either PDF, Photoshop or Illustrator format at least 300dpi size.

### Contact - (540)375-4112

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